Ryan Colgin

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Education

Bachelor of Fine Arts Graphic Design
Louisiana Tech University
// May 2005

Knowledge

Software + Tools
- » Sketch & Figma
- » Adobe Photoshop, Illustrator, & InDesign
- » Balsamiq (wireframing)
- » InVision (prototyping)
- » Design System Manager
- » Zeplin (handoff tool)
- » Abstract (version control)
- » Jira, Confluence, Trello
- » Sublime Text & Atom
- » (Some) Unity, Fusion360, Xcode

Markup + Semantics
- » HTML & CSS
- » (Some) Javascript
- » Bubble.io (visual programming)

Supplementary Knowledge
- » Wireframing
- » Prototyping
- » Information Architecture
- » Usability Testing
- » Design System Lead
- » Styleguide Creation
- » Accessibility
- » WordPress CMS

Features / Awards

Gold Addy Award (Nashville)
- » Website Redesign : Fireball Whisky, Sazerac Company

Gold Addy Award (New Orleans)
- » Mobile App : Fireball Whisky—Dragons, Dice, & Dares game

Silver Addy Award (New Orleans)
- » Visit South Walton App Layar (AR) Coasters

Professional Experience

Product Designer
Self-Employed + Contract : empowering software companies, startups, & agencies with experienced product design services.
// September 2020 - Present
- » design and visual programming for travel startup web app
- » created UI components system for FinTech mobile app

UIX Designer
iSeatz : loyalty tech & travel software
// April 2019 - March 2020 (1 year)
Partners : Visa, Bank of America, IHG, Wyndham Hotels
- » designed travel interfaces for Fortune 200 companies
- » interfaced with stakeholders to prioritize feature sets
- » created components for in-house travel design system
- » worked with dev team to build design system framework

UI/UX Designer
CivicSource : property auction software suite
// March 2018 - March 2019 (1 year)
- » worked with team of 10 developers by directing and implementing Google Material Design UI
- » designed interfaces for internal and external users
- » created and maintained brand and interface styles

Creative Director + UI/UX Designer
LookFar : software development studio with focus on startups
// May 2015 - March 2018 (3 years)
- » lead discovery sessions for business owners
- » website and mobile app design (iPhone & Android)
- » contribute to marketing and sales efforts for partners
- » logo design, branding, and icon design

Art Director + Brand Manager
Deep Fried Advertising : creative and interactive agency
// September 2014 - April 2015 (8 months)
- » web and interface design
- » mobile app design
- » print and logo design

Interactive Designer
Zehnder Communications : full-service, multi-disciplinary interactive and marketing agency
// January 2013 - June 2014 (1.5 years)
- » website and interface design
- » mobile app design
- » wireframing and prototyping

Senior Graphic + Web Designer
Design the Planet : brand marketing and graphic design firm
// July 2005 - November 2012 (7.5 years)
- » creative direction
- » identity development and print design
- » web design and development